

Transparency in practice: Evidence from ‘verification analyses’ issued by the Polish Agency for Health Technology Assessment in 2012–2015

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Abstract: Transparency is recognised to be a key underpinning of the work of health technology assessment (HTA) agencies, yet it has only recently become a subject of systematic inquiry. We contribute to this research field by considering the Polish Agency for Health Technology Assessment (AHTAPol). We situate the AHTAPol in a broader context by comparing it with the National Institute for Health and Care Excellence (NICE) in England. To this end, we analyse all 332 assessment reports, called verification analyses, that the AHTAPol issued from 2012 to 2015, and a stratified sample of 22 Evidence Review Group reports published by NICE in the same period. Overall, by increasingly presenting its key conclusions in assessment reports, the AHTAPol has reached the transparency standards set out by NICE in transparency of HTA outputs. The AHTAPol is more transparent than NICE in certain aspects of the HTA process, such as providing rationales for redacting assessment reports and providing summaries of expert

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opinions. Nevertheless, it is less transparent in other areas of the HTA process, such as including information on expert conflicts of interest. Our findings have important implications for understanding HTA in Poland and more broadly. We use them to formulate recommendations for policymakers.

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Introduction

In their daily operations, health technology assessment (HTA) bodies make decisions or recommendations involving patients' lives and large sums of public money. Given the many interests this inevitably attracts, and the global trends towards evidence-based policymaking and good governance, it is unsurprising that transparency has been a long established principle of good practice in HTA (Drummond *et al.*, 2008). Notably, it is part of the mission and value statement of the European Union network for Health Technology Assessment (2017), and has been put forward as a solution to the less-than-perfect utilisation of HTA by decision-makers (Sorenson *et al.*, 2008) or the low acceptance of its outputs by the public and stakeholders (Panteli *et al.*, 2015). Recommendations to increase transparency of HTA are commonplace (Hailey, 2003; Franken *et al.*, 2012), but systematic evaluations of the levels of transparency achieved by individual HTA agencies in practice have been relatively rare thus far (Inotai *et al.*, 2012), with a recent comparison of availability of information in formal decision-making frameworks in 36 countries being a rare exception (Panteli *et al.*, 2015).

To address this gap in research, we analyse the level of transparency of HTA in Poland and compare it with the transparency of the National Institute for Health and Care Excellence (NICE) in England. While NICE is widely accepted as the gold standard in transparency of HTA procedures (Llano-Señarís, 2015; Meneu, 2015), the importance of transparency was initially slow to be recognised in Central and Eastern Europe (CEE) (Kolasa *et al.*, 2012). The Polish Agency for Health Technology Assessment (AHTAPol), despite its status as a leader in HTA in CEE (Löblová, 2016), did not mention transparency explicitly in its early methodological guidelines (AHTAPol, 2007, 2009). Only the latest guidelines place it at the heart of the definition of HTA as a contribution to evidence-based policy-making (AHTAPol, 2016).

Previous research on transparency in HTA in Poland has emphasised two aspects, as described by Meneu (2015). These are 'transparency of HTA bodies and of HTA decisions'. In the first case, transparency of HTA bodies, the very operation of the appraisal body, the Transparency Council (TC), has been a major improvement in the area of transparency (Kolasa *et al.*, 2011b). Nevertheless, the AHTAPol has faced challenges in ensuring the transparency of its relationships with key stakeholders in the drug evaluation process, especially policymakers

(Nizankowski and Wilk, 2009) and drug manufacturers (Kolasa *et al.*, 2011b; Ozierański *et al.*, 2012a, 2012b, Ozierański and King, 2017), although, of course, these problems are not unique to Poland. Similar findings have been reported in other EU countries, especially in CEE (Franken *et al.*, 2012; Gulácsi *et al.*, 2014).

In the second case, transparency of HTA decisions, research has concentrated on AHTAPol's recommendations and their relatively weak relationship with the final reimbursement decisions (Kolasa *et al.*, 2011b; Kawalec and Malinowski, 2016). The AHTAPol also faced complaints that, although its recommendations were publicly available, extensive redactions often made it impossible to understand their content (Plisko, n.d.). This has, however, changed and a recent study concluded that the introduction of a policy to clarify procedures for disclosing information had enabled the AHTAPol to be more assertive when responding to manufacturers' requests to redact information considered as 'commercially sensitive' (Bochenek *et al.*, 2016). This was associated with a marked increase in transparency of AHTAPol's recommendations. Similar initiatives have been implemented in other European countries (Inotai *et al.*, 2012; Kolasa *et al.*, 2011a; Kolasa *et al.*, 2012). With few exceptions, there has been less interest in studying the transparency of the earlier 'assessment' part of the HTA process and its outputs (Kolasa *et al.*, 2011b). Our study is a step towards addressing this gap.

We focus on 'verification analyses' (VAs) produced by the AHTAPol. These are assessments of evidence compiled by drug manufacturers that play a key role in developing HTA recommendations. By using existing evidence compiled by the manufacturers, they seek to obviate the need for new analyses. They can thus be considered as a 'light' approach to HTA, equivalent to Evidence Review Group (ERG) reports within the single technology appraisal (STA) undertaken by NICE (Kaltenthaler *et al.*, 2011).

Because the data for analysis are presented by stakeholders with a clear business interest in its outcome, it is essential to ensure that the HTA assessment is rigorous, avoiding the risk of becoming a 'black box' (Sandman and Gustavsson, 2016). There are several reasons. First, all decisions with major public health and budgetary consequences should be open to scrutiny to ensure democratic legitimacy (Landwehr and Böhm, 2014). Second, a transparent process supports stakeholder involvement, enabling all interested parties to submit meaningful comments on emerging decisions (Panteli *et al.*, 2015).

Building on Meneu's (2015) typology and Velasco Garrido *et al.* (2008) earlier conceptual work on HTA, we evaluate, first, the transparency of the process of developing VAs, including rationales for withholding information from the public, information on authors and contributors, timelines and types of evidence considered. Second, we evaluate the transparency of HTA outputs, or the key conclusions from the evaluation of the medical technology submitted for approval for state reimbursement, including clinical effectiveness, safety, cost-effectiveness and budgetary impact. We present our analytical approach in Table 1.

Table 1. Framework for evaluating the transparency of health technology assessment (HTA) using verification analyses (VAs)

Dimensions	Components	Evaluation questions
Transparency of HTA process	Rationale for withdrawing information	Are VAs publicly available and, if not, is an explanation provided? Are reasons for redacting information within VAs provided, including the legal basis? Are details of the decision-making process behind redactions provided?
	Authors and contributors	Is information on who participated in the development of VAs available?
	Timeline of drug evaluation	Is information on milestones in the process of development of VAs available?
	Subject of reimbursement application	Is the name of the medical technology, its indications and names of targeted reimbursement schemes available?
	Manufacturer's HTA analyses	Are the authors and titles of manufacturer's HTA analyses available?
	Expert advice	Is information on expert advice available, including the number of experts, their names and conflicts of interests?
	Transparency of HTA outputs	Key conclusions

We evaluate the availability of information on each dimension of transparency using three criteria:

- Is there an explicit framework for the provision of the relevant information (e.g. a table or a section in VAs)?
- Is the information actually included within this framework?
- Is the information visible or redacted?

Accordingly, for information to be fully transparent it must meet all three criteria, that is, be included in an explicit framework and visible.

We assess whether and how transparency of Polish HTA has changed over time. Following recent research findings highlighting the positive impact of the new official guidance on the transparency of ATHAPol's recommendations, we expect to see a similar gradual improvement in relation to VAs (Bochenek *et al.*, 2016). We also conduct an exploratory analysis of a sample of NICE's ERG reports and compare the levels of AHTAPol's transparency with that of NICE. Here we expect to identify areas where Polish HTA lags behind NICE's operations.

This article proceeds as follows. In the next section, we discuss regulatory frameworks that the AHTAPol and NICE use in developing their assessment reports.

Next, we describe our methodology. Following this, we present our evaluation of AHTAPol's VAs and NICE's ERG reports. Finally, we set our findings in a broader policy context and formulate policy recommendations.

Background

Poland's reimbursement legislation, enacted as the Law on Health Care Services Funded from Public Sources (2004) and the Reimbursement Act (2011), and further specified by Ministerial ordinances (Ordinance on Minimum Requirements 2012), stipulates that every application for reimbursement of a medicine for a particular indication must be supported by a set of HTA analyses, covering clinical, economic, budgetary impact and rationalisation issues (the last comprising measures to mitigate any additional budgetary expenditure). The manufacturer submits these analyses, typically compiled by consultancy firms, to the Ministry of Health (MoH), which is then supposed to pass them 'without any undue delay' to the AHTAPol. Once received, AHTAPol's analysts develop a VA, which is then forwarded to the Transparency Council (TC), comprising senior health care experts appointed by the Minister of Health. Reports from TC sessions suggest that VAs constitute the primary source of evidence considered by the TC, with contributions from clinical experts or patient organisations being less prominent. The opinion of the TC as to whether a drug should be reimbursed or not is then considered by the President of the AHTAPol, together with the VA. The President issues a recommendation to the Minister of Health, which may differ from the TC opinion. Subsequently, the VA, the TC opinion and the President's recommendation are passed to the MoH and become the basis of price negotiations with the manufacturer, led by the Economic Committee at the MoH and subject to the Minister's final decision.

While the AHTAPol receives core public funding, the cost of developing a VA is covered by the manufacturer, with the upper limit of 150,000 PLN (£30,000). The Minister has 180 days to reach a decision on a new reimbursement application, including 60 days during which the AHTAPol President must reach a recommendation after receiving the reimbursement application from the MoH.

The transparency of VAs is subject to several regulations that may, in some circumstances, conflict. The AHTAPol has a duty, introduced by the reimbursement legislation, to make VAs publicly available on the internet, together with the corresponding manufacturers' HTA analyses and any comments on VAs, including, for example, clarifications by the manufacturer. Publication should take place at least 8 days before the corresponding TC session (AHTAPol 2015). However, the AHTAPol is also subject to the Law on Unfair Competition (1993), which states that revealing an enterprise's 'commercial secrets' constitutes unfair competition. The Law on Protection of Personal Information (1997) also requires that processing personal data, including its publication, must be consensual and 'necessary' for meeting legal obligations of an institution or advancing the public interest.

The AHTAPol has gradually clarified these conflicting regulatory requirements in relation to VAs (Bochenek *et al.*, 2016). An initial communication emphasised that the transparency of public information may only be limited in exceptional circumstances and demanded that manufacturers' requests for redacting information from VAs be clearly justified with respect to its 'economic value' (AHTAPol, 2012). A subsequent communication stated that the AHTAPol would only redact VAs in response to requests from the manufactures (AHTAPol, 2014). The only pieces of information that the AHTAPol would redact on its own initiative would be those 'directly' concerning risk-sharing instruments and prices proposed by drug manufacturers, an important innovation brought in by the Reimbursement Act, seeking to manage the budgetary impact and prices of new medicines by relating them to their health effects or volume of sales (Kawalec *et al.*, 2016). By contrast, the AHTAPol would publish all other information – in particular, data on clinical effectiveness, safety, cost-effectiveness, budgetary impact and reimbursement arrangements in other countries. Most of these measures were broadly supported by HTA consultants (Jakubiak, 2014), with more scepticism shown by the industry, highlighting the need for further refinement (INFARMA and IGFP, 2014).

As already noted, the AHTAPol's drug appraisals are broadly similar to NICE's STA, first undertaken in 2005 (Kaltenthaler *et al.*, 2011). Similar to the AHTAPol's HTA process, STAs concern mostly new technologies for a single indication based primarily on clinical and economic evidence submitted by manufacturers. In contrast to the AHTAPol, NICE outsources the development of assessment reports to ERGs, independent external academic centres (NICE, 2017). While in STAs the appraisal phase is also led by senior health experts, it puts greater emphasis on consultation with patients, clinicians and the industry (NICE, 2014). Another difference between them is that NICE provides only indicative timelines for various stages of the STA process, including the development of ERG reports (NICE, 2009). Finally, unlike AHTAPol's advisory recommendations, those developed by NICE must be implemented by health commissioners within a specified period.

NICE considers public availability of evidence as a vital form of transparency (NICE 2014). In addition to the types of documents published by the AHTAPol, NICE also publishes, in their entirety, comments that its consultees provide to the Appraisal Committee. However, neither organisation publishes expert opinions that inform the development of assessment reports. NICE only accepts redacted information 'in exceptional circumstances'. First, like the ATHAPol, it recognises that some evidence may be 'commercial in confidence', with potentially 'a significant impact on the commercial interests of a particular company'. Second, unlike the AHTAPol, NICE uses the category of information 'academic in confidence', with potential implications for 'the ability of the data owner to publish the information in a scientific paper' (NICE, 2014). Informed by agreement with industry stakeholders reached in 2004, NICE has produced extensive guidance on handling various forms of confidential information (NICE, 2014, n.d.).

Materials and methods

We considered all VAs developed in response to MoH requests to examine manufacturers' reimbursement applications submitted to the AHTAPol between 2012, when the ATHAPol started publishing VAs under the provisions of the Reimbursement Act, and 2015. In May to August 2016, we identified all MoH requests in this period and downloaded all available VAs from the AHTAPol's website. We checked the website again in December 2016 to ensure that nothing had been missed from the previous searches. The AHTAPol developed, in total, 63 VAs in 2012, 80 in 2013, 106 in 2014 and 87 in 2015. We excluded two duplicates from the analyses, one from 2012 and the other from 2015; similarly, we excluded two VAs, one from 2012 and the other from 2013, that were not available from the AHTAPol website. However, as up to 22.8% of VAs initiated in a given year were finalised in the subsequent year, for the sake of clarity, we use the date of MoH requests as the basis for allocating VAs to calendar years.

Given NICE's uncontested status as 'the most transparent of all agencies' (Llano-Señarís, 2015), we did not analyse all ERG reports commissioned by NICE. We constructed, instead, a stratified sample to serve as a 'best-in-class' benchmark. To ensure comparability with the AHTAPol, our sampling frame included all ERG reports linked to guidance on medicinal technologies developed within the STA process from 2012 to 2015. As Table 2 demonstrates, within each year we randomly selected, using Excel, 25% of the total number of issued ERG reports. These reports represent 9 out of 17 NICE's condition and disease categories in which we identified relevant guidance. These are blood and immune system conditions (two reports analysed), cancer (seven), cardiovascular (four), diabetes (one), digestive (two), eye (two), musculoskeletal (one), respiratory (two) and skin conditions (one).

We examined VAs and ERG reports using quantitative content analysis. A detailed coding framework, covering the two main dimensions of transparency, was derived based on an exploratory analysis of eight VAs from different years (PO), and applied to VAs (NN) and ERG reports (PO). We resolved any issues in interpreting the data and applying the coding framework during the coding process and upon its completion we verified its accuracy using a sample of 16 VAs

Table 2. Stratified sample of Evidence Review Group (ERG) reports

	Number of ERG reports included in the sample	Total number of ERG reports
2012	4	17
2013	4	17
2014	5	20
2015	9	35
Total	22	89

issued at various points in each year (PO). No inconsistencies were spotted. The results of analysis and its interpretation were discussed within the research team.

In investigating the transparency of HTA outputs, we focussed on concluding sections of VAs and summary sections of ERG reports given their similar length. However, as the concluding sections in VAs typically covered at least twice as many topics as ERG reports, when making comparisons we concentrated on sections on clinical and cost-effectiveness. To examine the transparency of the HTA process, we considered introductory sections of VAs and ERG reports, while at the same time recognising that, especially in the case of VAs, over time some sections had been removed, renamed or merged with other sections. When looking for information on contributions by external medical experts, and their conflicts of interests, we searched through the entire assessment reports using the search terms ‘eksper’ and ‘konflikt’ (VAs) and ‘advice’, ‘opinion’, ‘expert’ (ERG reports). Given the small sample size, rather than examining changes in the transparency of ERG reports over time, we merely sought to identify key similarities and differences with VAs.

For the sake of clarity, we identify VAs using the numbers of MoH requests, while for ERG reports we use appraisal numbers.

Findings

We begin this section by evaluating changes in the transparency of the HTA process and outputs in the light of AHTAPol’s VAs. We then compare these findings with exploratory analysis of NICE’s ERG reports.

AHTAPol: transparency of HTA process

Rationale for withdrawing information

The AHTAPol met its duty to publish VAs in 98.8% of cases, with just two unavailable on its website (70/2012 and 54/2013). Their absence was not accounted for.

All published VAs had some information redacted. In 19 instances, most from 2012, the AHTAPol provided no reasons for redacting information (e.g. 71/2012, 42/2013). Prior to VA 103/2013 the AHTAPol only provided two general reasons for blackouts, either protecting ‘commercial secrets of the applicant’ or ‘personal data and commercial secrets belonging to other commercial entities’. In the latter case, however, the categories of people or other commercial entities were not specified; presumably the AHTAPol referred to HTA consulting firms preparing the analyses on behalf of the manufacturers. The distinction between the two categories of exclusions was supposed to be reflected by using different colours in the main body of the VA, but this was never applied in practice in this period.

Starting from VA 53/2013, and then consistently from VA 104/2013, the AHTAPol reformulated the reasons for withdrawing information as ‘protection of

commercial secrets of the commercial entity' and 'protection of privacy of physical persons', tying them to specific legal grounds, namely the Law on Unfair Competition and the Law on Protection of Personal Information. In practice, the AHTAPol applied the principle of protection of commercial secrets to research from manufacturers' HTA analyses cited in the VAs; in some instances this principle was extended even to the name of the manufacturer (e.g. 66/2014). While the AHTAPol stated that redactions were made in the interest of drug companies, they also included the names of other entities, most likely HTA consultancy firms. The AHTAPol used the principle of protection of personal data in relation to external clinical experts (e.g. 191/14), patient organisations (e.g. 50/2014) and authors of manufactures' HTA analyses (e.g. 259/2013).

While VAs stated that the AHTAPol undertook redactions, they did not provide details of the decision-making process, including who could make such requests, how they were processed, on what criteria they were based and who decided.

Authors and contributors

All VAs since 2012 included a section that could list AHTAPol employees, external clinical experts and other contributors involved in, for example, analysing epidemiologic, clinical economic data or risk-sharing instruments (e.g. 86/2012). This section was gradually withdrawn throughout 2013 and disappeared completely in subsequent years. Nevertheless, even when it was included, names of all AHTAPol employees and external experts were always redacted, and only in one case another contributor, a medical specialty organisation, was named (29/2012).

VA timeline

All VAs reported when they were completed. However, as shown in Table 3, up to 24.5% of VAs in subsequent years provided only a monthly date of completion, with the percentage of those providing daily dates of completion reaching up to the 86.9% in 2012. Further, the overwhelming majority of VAs included the daily date of receiving the manufacturer's reimbursement application from the MoH, thereby signifying the formal beginning of the process of developing a VA. Only in one instance (98/2012) the date was blacked out and in nine other instances it was not provided. However, VAs reported the statutory deadline for returning documents to the MoH less frequently over time, with the percentage falling from 16.4% in 2012 to 2.3% in 2013.

An even smaller, and declining, percentage of VAs provided *both* the date of receiving the reimbursement application from the MoH *and* the statutory deadline for returning the recommendation of the AHTAPol President to the MoH, following the completion of the VA. Among this group, only four stated that the deadline was 60 days, the statutory figure. In all other instances it was considerably longer. While there is a proviso that the statutory deadline can be extended, no explanations were provided for any extensions.

Table 3. Key milestones in the development of verification analyses

Years	Date verification analysis finalised		Date of document transfer from Ministry of Health provided	Statutory deadline for transferring verification analysis and President's recommendation to Ministry of Health	Statutory deadline and date of transferring documents back to Ministry of Health	Total number of verification analyses
	Daily	Monthly				
2012	53 (86.9%)	8 (13.1%)	59 (96.7%)	10 (16.4%)	9 (14.8%)	61
2013	63 (79.7%)	16 (20.3%)	75 (94.9%)	15 (19.0%)	13 (16.5%)	79
2014	80 (75.5%)	26 (24.5%)	103 (97.2%)	12 (11.3%)	11 (10.4%)	106
2015	74 (86.0%)	12 (14.0%)	85 (98.8%)	2 (2.3%)	2 (2.3%)	86

Table 4. Key types of information on the subject of reimbursement applications included in verification analyses

Years	Section mentioning the form of reimbursement applied for included	Section on risk-sharing instruments included	Information on possible risk-sharing instruments redacted	Risk-sharing instruments included	General types of risk-sharing instruments mentioned	Risk-sharing instruments not included	Total number of verification analyses
2012	61 (100%)	59 (96.7%)	32 (52.5%)	14 (23.0%)	0 (0.0%)	13 (21.3%)	61
2013	79 (100%)	76 (96.2%)	69 (87.3%)	3 (3.8%)	0 (0.0%)	4 (5.1%)	79
2014	104 (98.1%)	104 (98.1%)	43 (40.6%)	33 (31.1%)	0 (0.0%)	28 (26.4%)	106
2015	86 (100%)	86 (100%)	0 (0.0%)	54 (62.8%)	0 (0.0%)	32 (37.2%)	86

Subject of reimbursement application

Only in one case was the name of the medical technology applying for state reimbursement redacted (119/2014) and in 15 instances the indications of medicines were redacted partially or entirely (one in 2012, seven in both 2014 and 2015). The redactions, however, ceased in 2015. With two exceptions (56/2014 and 105/2014), all VAs included a section specifying the reimbursement scheme targeted by the application. Nevertheless, we identified 28 examples issued before 2015 in which the name of reimbursement scheme was removed (e.g. 223/2013).

As detailed in Table 4, with seven exceptions from before 2015, all VAs included a section on possible risk-sharing instruments. Information on the inclusion of these agreements in the manufacturer's application was initially redacted, with as much as 91% of the relevant sections being blacked out in 2013. While these redactions were eliminated in 2015, even general types of risk-sharing instruments were never mentioned in any of the VAs.

Manufacturers' HTA analyses

Only with one exception (139/2014), all VAs had a section to note the receipt of the four types of HTA analyses (decisional, economic, budget impact and rationalisation) that had to support reimbursement applications. Over time, there was a decline in the share of VAs reporting the receipt of all HTA analyses, from 41% in 2012 to 34% in 2015. In eight cases before 2015, the relevant section was included but information on the receipt of all HTA analyses was redacted. There was, however, a slight increase in the share of HTA analyses whose titles and organisational authors were visible (from 26 to 30% and from 3 to 14%, respectively).

Expert opinions

As Table 5 shows, in 2012, the share of VAs stating the number of experts that the AHTAPol had approached for an opinion and who responded to requests was

Table 5. Requested, provided and approved expert opinions in verification analyses

Years	Number of experts approached for opinion mentioned	Number of experts who provided opinions mentioned	Number of experts included in the table summarising expert opinions	Total number of verification analyses
2012	60 (98.4%)	56 (91.8%)	61 (100.0%)	61
2013	27 (34.2%)	31 (39.2%)	79 (100.0%)	79
2014	24 (22.6%)	65 (61.3%)	103 (97.2%)	106
2015	33 (38.4%)	53 (61.6%)	79 (91.9%)	86

Table 6. Relationships between requested, provided and approved expert opinions in verification analyses

Year	Number of experts approached and providing opinions both visible	Number of experts approached greater than the number providing opinions	Number of experts providing opinions and those included in the summary table visible	Number of experts providing opinions greater than those included in the summary table	Number of verification analyses with expert opinions excluded due to conflicts of interest	Total number of verification analyses
2012	56 (91.8%)	54 (88.5%)	56 (91.8%)	8 (13.1%)	1 (1.6%)	61
2013	26 (32.9%)	22 (27.8%)	31 (39.2%)	2 (2.5%)	0 (0.0%)	79
2014	24 (22.6%)	22 (20.8%)	63 (59.4%)	24 (22.6%)	1 (0.9%)	106
2015	32 (37.2%)	27 (31.4%)	50 (58.1%)	32 (37.2%)	10 (11.6%)	86

very high (98.4 and 91.8%, respectively). Following the removal of the table listing contributors to the VAs (see the section on authors and contributors above), this share declined in 2013 and 2014, and then picked up again, reaching 38.4 and 61.6%, respectively, in 2015. While almost all VAs had a separate table summarising expert opinions, it did not normally provide information on the number of experts approached and responding to AHTAPol's request for opinion. Further, the share of VAs with the summary table dropped to 91.9% in 2015.

The removal of the table listing contributors had a negative impact on the transparency of data on expert opinions. As Table 6 demonstrates, while in 2012 91.8% VAs clearly stated *both* the number of experts approached *and* providing opinions, this share dropped to 37.2% in 2015. Similarly, the share of VAs that included both the number of experts providing opinions and a summary of expert opinions dropped from 91.8% in 2012 to 58.1% in 2015.

These problems are illustrated by inconsistencies between expert numbers listed in the summary table and those referred to throughout VAs. For example, VA 114/2015 initially stated that one expert opinion had been received but the summary table listed no opinions. Conversely, VA 91/2015 seemed to suggest receiving three expert opinions but four appeared in the summary table.

Table 7. Verification analyses with redacted expert names or opinions

Years	Number of verification analyses with at least one expert name redacted	Average share of redacted expert names in verification analysis (%)	Number of verification analyses with at least one expert opinion redacted	Average share of redacted expert opinions in verification analysis (%)	Number of verification analyses listing expert opinions
2012	61 (100.0%)	100	11 (18.0%)	6.5	61
2013	64 (81.0%)	71	4 (5.1%)	4.4	78
2014	82 (77.4%)	49	5 (4.7%)	2.9	101
2015	58 (67.4%)	50	0 (0.0%)	0.0	75

Note: Verification analyses with no opinions in the table summarising expert opinions were excluded from the counts.

The inconsistency between the number of experts approached and providing opinions was, in some instances, explained by referring to experts' failure to respond to AHTAPol's request but in others it was not commented on. Further, inconsistencies between the number of opinions received and included in VAs can, only to a small extent, be explained by information on experts' conflicts of interest. While there was an increase in the share of VAs in which some expert opinions were excluded (from 13.1% in 2012 to 40.5% in 2015), the share of VAs attributing exclusions explicitly to conflicts of interest was markedly lower (1.6% in 2012 and 11.6% in 2015). Even in these instances, however, the occurrence of conflicts of interests was merely acknowledged, with no further details provided. The remaining reasons for excluding expert opinions were not accounted for.

The VAs did not provide any information on the rules for approaching experts, and possible exclusions of expert opinions. Only VAs 75 and 76/2015 reported that it was the President that made decisions as to whether expert opinions with conflicts of interest could be accepted.

Finally, as Table 7 details, the share of VAs with at least one expert name redacted fell from 100% in 2012 to 67% in 2015. The percentage of VAs containing at least one expert opinion redacted also fell from 18% in 2012 to 0 in 2015. Further, the average percentage of redacted expert names in VAs dropped from 100% in 2012 to 50% in 2015. Likewise, the average percentage of redacted expert opinions in VAs fell from 6.5% in 2012 to 0% in 2015. It was never explained, however, why experts' names or opinions were redacted or not.

AHTAPol: transparency of HTA outputs

Transparency of VA conclusions

Each VA had a section summarising its conclusions. As presented in Table 8, in 2012, the share of key conclusions affected by redactions was very high. For example, all sections on 'Relation between costs and health effects and threshold

Table 8. Redactions in key conclusions reported in verification analyses

	Subject of application	Health problem	Description of health technology	Alternative medical technologies	Clinical effectiveness	Practical effectiveness	Clinical and practical effectiveness	Safety	Relationship between costs and health effects and threshold price	Impact on public payer's budget	Comments on proposed risk-sharing instruments	Recommendations from other institutions
2012	23 (38.3%)	7 (11.5%)	–	16 (26.7%)	30 (50.8%)	2 (16.7%)	1 (50.0%)	26 (45.6%)	60 (100.0)	59 (96.7%)	20 (80.0%)	4 (6.9%)
2013	36 (45.6%)	2 (2.5%)	1 (12.5%)	23 (29.1%)	42 (56.0%)	9 (50.0%)	1 (25.0%)	33 (44.6%)	78 (98.7%)	77 (97.5%)	18 (100.0%)	3 (3.8%)
2014	32 (30.2%)	3 (2.8%)	0 (0.0%)	20 (18.9%)	36 (37.9%)	5 (22.7%)	1 (10.0%)	37 (34.9%)	86 (81.1%)	86 (81.1%)	23 (82.1%)	5 (4.7%)
2015	7 (8.2%)	0 (0.0%)	0 (0.0%)	1 (1.2%)	4 (7.7%)	0 (0.0%)	4 (11.8%)	6 (7.1%)	66 (76.7%)	58 (67.4%)	2 (50.0%)	0 (0.0%)

Note: Given changes in the format of verification analyses, the denominator for calculating the percentages in the table was the number of verification analyses with a particular section, and not the total number of verification analyses in a given year.

price' were entirely redacted. The only exception to this rule was for the section describing the medical technology, where there were no redactions. The share of redacted key conclusions was increasing in most areas in 2013 but then dropped considerably in 2014 and 2015. For instance, the share of redacted conclusions on alternative medical technologies dropped from 26.7% in 2012 to 1.2% in 2015. Nevertheless, even in 2015 the percentage of redacted conclusions on cost-effectiveness, budgetary impact or risk-sharing instruments remained high (76.7, 67.4 and 50%, respectively). These redactions typically make it difficult to understand whether the drug applying for reimbursement was more or less cost-effective than its comparators, what the projected size of the budgetary impact was and how budgetary risks would be shared between the manufacturer and the public payer.

NICE: transparency of HTA process and outputs

Starting with the transparency of the HTA process, although some ERG reports mention the two main rationales for redacting information, 'commercial in confidence' and 'academic in confidence' in their initial section, this was not the case in the analysed sample. The appearance of some of the ERG reports suggests that these principles had been applied in the form of different colours at earlier stages of the STA process and are then replaced with uniform black colour before publication.

All ERG reports provided a list of authors, and all but one detailed their tasks. Contributors, including external clinical experts, were mentioned in the acknowledgements section. In two cases, we found redactions applied to organisational affiliations. With one exception, ERG reports had a section to include any conflicts of interest reported by authors. Any contributor's conflicts of interests were either included in the section mentioned above or linked with acknowledgements. In both cases, specific conflicts of interest were mentioned. However, the absence of a separate conflict of interest section for contributors could create ambiguity.

All but one ERG report stated a date of completion. In two cases, this was a monthly, rather than a daily, date. The ERG reports did not state when they commenced, providing instead a project number.

All ERG reports stated the name of the drug, its indication and characterised the target patient population. As any special reimbursement arrangements, called patient access schemes, could be negotiated between the manufacturer and the Department of Health during later stages of the STA process, they were mentioned in the final guidance documents. The guidance described the general nature of these arrangements without revealing the size of discounts from the official list price (which was publicly available).

All ERG reports characterised the manufacturer's submission in the summary chapters, with the company always being listed as the author. Nevertheless, only in five instances the manufacturer's submission was included in the reference list.

Table 9. Redactions in Evidence Review Group reports

Years	Number of Evidence Review Group reports with redacted clinical evidence	Number of Evidence Review Group reports with redacted cost-effectiveness evidence	Number of Evidence Review Group reports with redacted both clinical and cost-effectiveness evidence	Number of Evidence Review Group reports with any evidence redacted	Total number of Evidence Review Group reports analysed
2012	1	0	1	1	4
2013	2	1	0	2	4
2014	0	0	0	0	5
2015	3	3	2	4	9

As mentioned above, ERG reports did not have a separate section to list clinical experts, nor did they state how many experts had been approached. In four cases, authors were mentioned as sources of expert advice. Nevertheless, in 14 cases clinical experts were included in the ‘contributor’ category, sometimes together with, for example, people providing other forms of support. In two cases, both authors and contributors were listed as sources of clinical advice.

ERG reports did not have a separate section summarising expert opinions. Rather, the opinions were summarised in text in relation to a specific issue, potentially obscuring any divergence of opinions between experts. Although opinions were never attributed to specific individuals in some reports, with only one expert, it was possible to establish their identity. Notably, in two cases, even though the expert advice had been provided, it did not seem to be included in the main body of the report.

Regarding the transparency of HTA outputs, 15 out of 22 ERG reports had no redactions in the summary section, as demonstrated in Table 9. While the number of reports affected by redactions appeared to be increasing over time, this finding must be taken with scepticism given the small sample size.

Conclusions and discussion

To assess the extent to which the normative ideal of transparency of HTA is achieved in the real world, we conducted a comprehensive analysis of the HTA process and outputs in Poland since 2012, and compared it with the gold standard of transparency, NICE, as exemplified by its STA process. Our analysis suggests that, overall, the AHTAPol meets or outperforms NICE’s transparency levels in several areas. However, there are also points where AHTAPol’s transparency lies behind NICE’s, and areas where both agencies could improve.

The AHTAPol seems to have reached the standards set out by NICE in transparency of HTA outputs. The decreasing share of VAs with redacted conclusions regarding the nature of the health problem, description of the medical technology,

its clinical effectiveness and safety is a clear sign of improvement. Perhaps surprisingly, our stratified sample suggests that the key conclusions presented in NICE's ERG reports may be demonstrating an opposite tendency towards decreasing transparency. The VAs have also demonstrated progress, albeit less decisive, in key conclusions regarding cost-effectiveness, budgetary impact and risk-sharing instruments, where redactions remain common (at least 50% of VAs). It is notably debatable whether the mere fact of reporting the inclusion of risk-sharing instruments represented an increase in transparency, bearing in mind that the VAs fell short of providing even a general description of risk-sharing instruments listed in the reimbursement legislation, let alone any potential specific solutions that might have been proposed by manufacturers. Beyond this point, however, our findings regarding HTA outputs are consistent with those of Bochenek *et al.* (2016), who reported radical improvement in the transparency of AHTAPol recommendations in the same time period, following a clarification of AHTAPol's policy in 2014 on dealing with manufacturers' requests for introducing redactions to HTA outputs (AHTAPol, 2014).

The AHTAPol seems to perform just as well as, if not better than, NICE in certain aspects of the HTA process. It systematically publishes its assessment reports, VAs and provides key types of information on reimbursement applications, including clinical indications and the names of reimbursement schemes. The AHTAPol seems to outperform NICE in providing reasons for redactions and applying them systematically in assessment reports. VAs also acknowledged that manufacturers' HTA analyses might have been outsourced to consultants. Finally, the AHTAPol did a better job at reporting the beginning of the assessment process systematically (not included in ERG reports) and, even more importantly, providing tables summarising expert opinions.

There were, however, important areas of the HTA process in which the AHTAPol underperformed against NICE. The baseline transparency related to authors, clinical experts and other contributors was very low (all names redacted in 2012) and decreased even further over time with the disappearance of the relevant section from VAs. While the removal of information on external experts was somewhat compensated for by a separate section summarising expert opinions, the same cannot be said for other contributors. It remained unclear, therefore, to what extent the AHTAPol relied on the assistance of, for example, consultants in developing VAs. Crucially, unlike NICE, the ATHAPol merely reported (unsystematically) the mere fact of reporting a conflict of interest by an expert, without mentioning its nature, extent or commercial interests involved. Further, no information was provided on AHTAPol's processes for managing conflicts of interest. Inevitably, this diminished the accountability of decisions regarding the exclusion – or admission – of expert opinions associated with conflicts of interest.

There were also problematic areas related to the unique design of the HTA process in Poland, with no direct comparison with the STA process. The AHTAPol lacked

transparency in providing information on the beginning, statutory deadline and effective completion of the assessment procedures. By 2015 it had practically stopped reporting of the statutory deadline for returning completed recommendations by its President. Consequently, it became less clear how much time the analysts, TC and President had available to, respectively, develop a VA, issue an opinion and recommendation. The lack of information on the statutory deadline could obscure instances of delayed transfer of documents from the MoH, which may exert additional pressure on the AHTAPol to process manufacturer's submission to meet this deadline. Further, the absence of information on the statutory deadline made it impossible to establish whether it had indeed been observed. This seems to be a less pressing problem for NICE as the timelines for completion of subsequent stages of the STA process are only indicative (NICE, 2009).

Lastly, reporting of expert opinion in the HTA process is a key area for improvement for both the AHTAPol and NICE. The AHTAPol showed diminishing transparency in reporting the number of experts approached, providing opinion and those whose opinions were included in VAs. The absence of this information makes it impossible to evaluate the extent of non-responses in expert opinions and, even more importantly, the instances of reporting conflicts of interest and their relationship with excluding expert submissions by the AHTAPol. By reporting non-attributable summaries of expert opinions, NICE's ERG reports also obfuscate potential conflicts of interests of contributing experts as well as possible scientific dissensus.

Overall, the lack of decisive improvement in the transparency of the HTA process in Poland might be explained with reference to the fact this area was not covered explicitly by the revised AHTAPol's policy on dealing with manufacturers' requests for redactions, focusing on the transparency of HTA outputs. This might have created a procedural loophole negatively affecting the transparency of AHTAPol's work.

More broadly, the challenges to transparency identified in AHTAPol's VAs, and to some extent in NICE's STA process, highlight two major concerns, familiar to students of delegation of authority to non-majoritarian institutions: the risk of their capture by private interests, and the uncertainty about the quality and efficiency of their work (Bendor *et al.*, 2001; Pollitt *et al.*, 2001; Thatcher, 2002). To prevent risks and suspicions of regulatory capture, HTA bodies (including NICE and the AHTAPol) introduce rules on conflicts of interest. Even the most stringent of these rules, however, lose their function as an indicator of legitimacy and accountability to the public interest if their application lacks transparency. It is for this reason that the AHTAPol's limited reporting of the authors, experts and contributors to its VAs is concerning, and that the practice of collating expert opinion in NICE's ERG reports deserves rethinking. The Polish case calls for particular caution as the gaps in reporting expert opinions and conflicts of interest may be part of a broader set of challenges associated with widespread relationships between senior clinicians advising the AHTAPol and the pharmaceutical

industry (Ozierański *et al.*, 2012a; Ozierański and King, 2017). The absence of information on contributions from, and potential conflicts of interests of, AHTAPol employees involved in developing VAs is especially puzzling given the well-documented revolving door syndrome between the ATHAPol and the commercial sector, including both consultancies and drug companies (Ozierański and King, 2016).

The non-existent or imperfect reporting of relevant timelines gives, in turn, reason for concern as transparent timelines provide a quick (if crude) indicator of the quality and efficiency of the body's work. While sufficient time to develop HTA assessment reports does not automatically guarantee its quality, excessively tight deadlines might point to a problem of quality or efficiency. Extremely short appraisal times could indicate that HTA is merely a 'tick-the-box' exercise without meaningful scientific input into pricing and reimbursement decision-making. Extremely long timelines, in contrast, would point to inefficiencies within the agency. Either of the two alternatives calls into question the relationship between principal and the agent. Blurred accountability lines between the MoH and the AHTAPol have been well described in Poland (Ozierański *et al.*, 2012a, 2012b). Our findings regarding the insufficient reporting of HTA timelines by AHTAPol indicate a potential area for exercising pressure from ministerial decision-makers to expedite appraisals.

Our study has two main limitations. One is the use of only a stratified sample of NICE's ERG reports. While a full analysis of ERG reports was not deemed necessary because of NICE's established status as a gold standard in transparency of HTA, our stratified sample suggests that full examination by future researchers might be warranted. Another limitation in our examination of HTA outputs is that it did not quantify the extent of redactions and rate the extent to which they may affect our understanding of the key conclusions (Bochenek *et al.*, 2016). Nevertheless, even without using these techniques it was possible to investigate what transparency of HTA means in practice, as well as to test our key expectation regarding its improvement over time. Therefore, we contributed to the growing knowledge of Polish HTA, an important learning case for other middle-income countries, especially in the CEE region, which are in the process of establishing their HTA systems (e.g. Bulgaria or Romania). We also added to the emerging literature on comparative transparency of HTA by developing easily interpretable comparisons with NICE and pointing to areas for improvement for both bodies.

Recommendations

Our findings allow for formulating several policy recommendations for the AHTAPol.

1. Increase the clarity of decisions regarding the selective application of redactions to, for example, expert names or contributions.
2. Reintroduce the section detailing authors and contributors at the beginning of each VA. It should include the number of experts approached, those providing

opinions and those whose opinions have been included in the assessment process, as well as specific reasons for excluding expert opinions.

3. Ensure that all VAs include information on statutory deadlines for returning VAs, TC's opinions and President's recommendations to the MoH. Any delays should be clearly explained.

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Conflicts of Interest

O.L. carried out remunerated consultancy for Baxter AG, A&R Partners, Instytut Arcana and GADDPE.

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