Urban—Rural Shifts in Intentional Firearm Death: Different Causes, Same Results

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In the 1990s, the United States experienced over 330,000 deaths intentionally committed with firearms. A considerable number of these firearm deaths were homicides occurring in large US cities. Although these numbers argue for serious consideration of urban crime prevention programs, they may also contribute to the perception of intentional firearm death in the United States as a principally urban, principally criminal phenomenon.

Over the same decade, firearm suicides occurred in greater numbers than firearm homicides, accounting for over half of all intentional firearm deaths in the United States. A disproportionate number of these firearm suicides most likely occurred in rural areas. Nevertheless, because rural health issues are often not on equal footing with those in urban areas and because suicide is not a crime, attention to firearm suicide as a preventable public health problem was limited in the 1990s.

Previous peer-reviewed studies have found basic differences between urban and rural counties in terms of firearm homicide victimization rates among teenagers and young adults but have not placed these differences within the context of all intentional injury deaths, including firearm suicide. In this report we more fully assess the differences between urban and rural counties for all intentional injury deaths occurring during an 11-year period in the United States. By doing so, we intend to better discern the relative risk of intentional firearm death, compared with other mechanisms of intentional injury death, in urban versus rural communities.

METHODS

Participants and Data Sources

We accessed multiple-cause-of-death data files from the National Center for Health Statistics’s National Vital Statistics System from 1989 to 1999, inclusively. These data files are created through the uniform registration of death certificates at the state level. From among all US deaths, we analyzed suicides and homicides based on the ICD-9 and ICD-10 external cause codes E950-E958.8, E960-E968.8, X60-X83, Y870, X85-Y08, Y871. For our analysis, these suicides and homicides were further separated into those involving and those not involving firearms. Although we focused on firearm deaths, the comparative analysis of nonfirearm deaths was included as a useful point of reference with which to ground our findings for firearm deaths. This comparative approach between firearm and nonfirearm deaths has been of value in previous research, which we followed in our analysis.

Our analysis included only intentional injury deaths: suicides and homicides. We excluded the 3.6% of all firearm deaths resulting from unintentional injury. We also excluded suicides and homicides by unspecified means or from late effects because they could not be categorized as either involving or not involving firearms. Finally, we excluded deaths due to police action, military action, or judiciary execution. These so-called legal intervention deaths, while intentional, were committed under motives believed to be distinct from those of the intentional injury deaths we analyzed.

Each decedent was assigned to the US county in which his or her suicide or homicide occurred. County assignments were based on Federal Information Processing Standards geographic codes and included suicides and homicides that occurred in counties with fewer than 100,000 persons, per a special data request approved by the Division of Vital Statistics at the National Center for Health Statistics. We chose county of occurrence as opposed to county of residence because injuries do occur outside of the home and therefore potentially outside of counties of residence. Only a relatively small percentage of suicides (13.3%) and homicides (15.1%) in our study cohort occurred outside of their county of residence. We thus sought to better understand the immediate context within which suicides or homicides occurred, and not necessarily their residential context, which may or may not have been influential at the time of injury.

Aside from states, counties (equivalently known as parishes, boroughs, and independent cities in some states) are the major legally defined political and administrative units of the United States. All 3141 US counties were included in our analysis. As primary governmental divisions, county boundaries and names rarely change. Our county list included the District of Columbia as a county equivalent. We also tracked and accounted for any county names or Federal Information Processing Standards codes that had changed over the study period.

Nine outcome variables were calculated per county for each year of the 11-year study period: total intentional injury deaths, suicides, homicides, total intentional firearm deaths, firearm suicides, firearm homicides, total intentional nonfirearm deaths, nonfirearm suicides,
TABLE 1—Descriptions of Urban–Rural County Classification Codes

<table>
<thead>
<tr>
<th>County Code</th>
<th>Description</th>
<th>Percentage of U.S. Counties</th>
<th>Percentage of U.S. Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Code 1</td>
<td>Central counties of 1 million population or more.</td>
<td>1.0</td>
<td>23.8</td>
</tr>
<tr>
<td>Code 2</td>
<td>Central counties of metropolitan areas of 1 million population or more.</td>
<td>4.4</td>
<td>20.6</td>
</tr>
<tr>
<td>Code 3</td>
<td>Fringe counties of metropolitan areas of 1 million population or more.</td>
<td>3.9</td>
<td>4.9</td>
</tr>
<tr>
<td>Code 4</td>
<td>Counties in metropolitan areas of 250 000 to 1 million population.</td>
<td>10.2</td>
<td>22.1</td>
</tr>
<tr>
<td>Code 5</td>
<td>Counties in metropolitan areas of fewer than 250 000 population.</td>
<td>6.8</td>
<td>8.1</td>
</tr>
<tr>
<td>Code 6</td>
<td>Urban population of 20 000 or more, adjacent to a metropolitan area.</td>
<td>4.6</td>
<td>4.0</td>
</tr>
<tr>
<td>Code 7</td>
<td>Urban population of 20 000 or more, not adjacent to a metropolitan area.</td>
<td>4.1</td>
<td>2.8</td>
</tr>
<tr>
<td>Code 8</td>
<td>Urban population of 2500 to 19 999, adjacent to a metropolitan area.</td>
<td>18.8</td>
<td>6.2</td>
</tr>
<tr>
<td>Code 9</td>
<td>Urban population of 2500 to 19 999, not adjacent to a metropolitan area.</td>
<td>21.0</td>
<td>5.1</td>
</tr>
<tr>
<td>Code 10</td>
<td>Completely rural or less than 2500 urban population, adjacent to a metro area.</td>
<td>8.1</td>
<td>1.1</td>
</tr>
<tr>
<td>Code 11</td>
<td>Completely rural or less than 2500 urban population, not adjacent to a metro area.</td>
<td>17.0</td>
<td>1.5</td>
</tr>
</tbody>
</table>

and nonfirearm homicides. These 9 variables were analyzed relative to an 11-category ordinal variable that was assigned to each county per year of the study. This ordinal variable distinguished counties by considering both population size and proximity to metropolitan areas (Table 1). As such, it provided information different from the simple categorizing of counties on the basis of population size, land area, proximity to metropolitan areas, or population density, each as singular variables.

The 11-category county classification variable that we used is equivalent to the widely recognized 10-category rural–urban continuum codes from the US Department of Agriculture, with the exception of the additional “central counties of one million population or more” category. Metropolitan areas with a population of greater than 1 million are often made up of multiple counties, but they may contain a select 1 or maybe 2 counties that are unusually distinct “nuclear” counties, surpassing the other counties in their metropolitan area in terms of population and, possibly, the risk of firearm mortality. Our 11-category county classification code has been used successfully as the independent variable of primary interest in previous analyses of intentional injury deaths.

We also accounted for changes in several other county-level, independent variables that were hypothesized to have affected the occurrence of homicide and suicide over the study period. These independent variables included county measures of total population, average age, percentage of African Americans, percentage of Native Americans, percentage of Hispanics, percentage of males, per capita income, percentage of persons below the poverty level, percentage of the civilian labor force unemployed, percentage of female-headed households, percentage of persons living alone, percentage of persons over 14 years old who were married, percentage of persons over 18 years old who were college educated, beds per hospital among short-term general hospitals, and percentage of arrests that were drug-related. All independent variables were obtained from the US Census Bureau and the Area Resource File, with the exception of the drug-related arrest data, which were obtained from the Federal Bureau of Investigation's county-level Uniform Crime Reports.

Each independent variable was measured annually except for the urban–rural county classification codes, persons below the poverty level, female-headed households, persons living alone, persons married, and persons college educated. Information for these variables was available decennially, for certain intercensal years, or both. Intercensal years without data were linearly interpolated or forecast based on known values.

### Statistical Analyses

Basic descriptive analyses of the 9 outcome variables as both total counts per county and rates per 100 000 persons per county were completed. Following this, simple comparative analyses of the 9 outcome variables (both counts and rates) relative to the urban–rural county classification codes were completed. Intercooled Stata 8.0 for Windows statistical software was used for all our analyses (Stata Corporation, College Station, Texas).

We then tested the urban–rural county codes (as separate indicator variables for each code) along with the other independent variables as part of more detailed multivariate regression analyses. To account for overdispersion in our outcome variables, a negative binomial model was used. Excessively collinear independent variables were determined by pairwise Spearman rank correlation coefficients to be greater than 0.80. Only 1 variable from a group of excessively collinear variables was included in our final regression models. The log of population was treated as an offset term with a coefficient of 1, so that rate ratios could be calculated.

All regression coefficient standard errors were adjusted for clustering on counties using Huber/White/sandwich estimators. In addition, we calculated a measure based on the deaths (depending on which of the 9 outcome variables was being analyzed) occurring in each county's 10 nearest neighbor counties, weighted by the inverse distance between that index county's centroid and each of its nearest neighbors' centroids. This spatial weights variable was then included in our final models as an additional independent variable to adjust for the effects of spatial autocorrelation.

We also included a linear year variable in our regression models and separately tested the interaction terms between this year variable and the 11-category county classification variable (which changed from year to year in some counties). This additionally reduced time-series autocorrelation and allowed us to measure annual trends, including those specific to each urban–rural county type, for all of our 9 outcome variables.

Seven of the independent variables included in our regression models had missing values, each with less than 1% of all county-level observations missing. One other independent variable, drug-related arrests, had 9.8% of its county-level observations missing. Missing values in all independent variables were imputed through a best-subset regression procedure.

A series of figures were created to succinctly demonstrate rural–urban changes in both firearm and nonfirearm deaths. Only select numbers from within these figures are reported here. Complete copies of all the numbers used to create these figures are available on request from the lead author.

### RESULTS

From 1989 to 1999, 58 4629 individuals died from intentional injuries; 57.8% were cate-
Firearm Deaths

Over the 11-year study period, 367,695 individuals died from an intentional firearm injury; 54.4% of these people were categorized as firearm suicides and 45.6% as firearm homicides. The unadjusted rate of all intentional firearm-related deaths was 12.77 per 100,000 person-years from 1989 to 1999. This rate demonstrated limited variation across urban–rural county categories, with the most urban counties having essentially the same rate as the most rural (14.30 vs. 14.34 deaths per 100,000 person-years, respectively; Figure 1). This relatively uniform trend also persisted after regression modeling was used to adjust for all other independent variables; the most urban counties had 1.03 (95% confidence interval [CI]=0.87, 1.20) times the average adjusted rate of the most rural (P=.705; Figure 2).

Firearm suicide rates showed an increasing trend from urban to rural counties. The most rural counties experienced 2.09 times the firearm suicide rate of the most urban counties before adjustment. After adjustment, the most rural counties experienced 1.54 (95% CI=1.29, 1.83) times the firearm suicide rate of the most urban (P<.001). Conversely, firearm homicide rates showed a decreasing trend from urban to rural counties. The most urban counties experienced 3.04 times the firearm homicide rate of the most rural counties before adjustment. After adjustment, the most urban counties experienced 1.90 (95% CI=1.50, 2.40) times the firearm homicide rate of the most rural counties (P<.001; Figures 1 and 2).

An adjusted trend analysis over time found that annual firearm homicide rates had decreased, on average, in all urban–rural county categories. Firearm homicide rates in the most urban counties demonstrated the greatest decrease of any urban–rural county category, with a 5.1% decrease per year (P<.001). Comparatively, annual firearm suicide rates increased, on average, in all urban–rural county categories, with firearm suicide rates in the most rural counties experiencing an increase of 1.1% per year (P=.109).

Nonfirearm Deaths

Of the 201,561 individuals who died of intentional injuries not involving firearms over the 11-year study period, 67.9% were categorized as suicides and 32.1% as homicides. The unadjusted rate of all intentional nonfirearm-related deaths was 5.44 per 100,000 person-years from 1989 to 1999. Unadjusted rates for all intentional nonfirearm deaths demonstrated some variation across urban–rural county categories, with the most urban counties having 1.71 times the rate of the most rural counties (Figure 1). This variation was dampened after regression modeling, with the most urban counties demonstrating 1.01 (95% CI=0.91, 1.12) times the average adjusted rate of the most rural (P=.819). The most urban counties experienced 1.46 times the nonfirearm suicide rate of the most rural counties before adjustment. After adjustment, the most rural counties experienced 0.95 (95% CI=0.84, 1.06) times the nonfirearm suicide rate of the most urban counties (P=.370). The most urban counties experienced 2.50 times the nonfirearm homicide rate of the most rural counties before adjustment. After adjustment, the most urban counties experienced 1.22 (95% CI=1.01, 1.46) times the nonfirearm homicide rate of the most rural counties (P=.035; Figure 3).

An adjusted trend analysis over time found that annual nonfirearm homicide rates had decreased, on average, in all urban–rural county categories except the most rural. Nonfirearm homicide rates in the most urban counties demonstrated the greatest decrease of any urban–rural county category: 5.2% per year (P=.002). Comparatively, annual nonfirearm suicide rates increased, on average, in all urban–rural county categories, with firearm suicide rates in the most rural counties experiencing an increase of 1.3% per year (P=.201).

DISCUSSION

After controlling for various social, demographic, and economic factors, we found that firearm death is as pervasive a public health problem in rural counties as it is in urban counties in the United States. This uniformity was the product of opposing trends between firearm suicide and firearm homicide in rural and urban counties. That is, although firearm mortality rates were similar in urban and rural areas, the rate of firearm suicide in America's most rural communities closely resembled that of firearm homicide in her largest cities.

These same, opposing trends were not present for nonfirearm suicide and nonfirearm homicide. Mechanisms other than firearms that were used to kill oneself or others may not have been as attractive as firearms to subpopulations at high risk of intentional death in urban and rural areas. For instance, younger males at high risk for homicide in urban counties may have greatly preferred firearms over poisoning, the next most prevalent means of suicide.41 Similarly, older males at high risk for suicide in rural counties may have greatly preferred firearms over poisoning, the next most prevalent means of suicide.41 These preferences likely corresponded with the known lethality of firearms over other mechanisms41 and with the interest among certain subpopulations, most notably males, to "get the job done."43,48 Trends in homicide and suicide were thus driven by firearm-related deaths, indicating that firearms are a unique mechanism of intentional injury that operate differently from other mechanisms in urban–rural comparisons.

Previous Research

The academic study of firearm mortality in the United States has been dominated by urban-only investigations.12–38 Rural-only studies of firearm mortality, however, have been extremely rare.19,39 This inequity likely contributes to the popular belief that firearm-related death is a criminal phenomenon primarily affecting large US cities.5,40,41 Although the problem of firearm mortality in large US cities should not be minimized, the perception that firearm mortality is a significantly greater problem in urban as opposed to nonurban communities is mistaken.

Studies that focus only on urban or only on rural areas lack the ability to generalize their findings and draw comparisons between varying levels of urbanization or ruralization. Several national peer-reviewed studies have investigated how urbanization relates to both suicide1,19,24,27,43 and homicide,7,14,45 but these studies have not explicitly tested how different mechanisms of suicide and homicide, such as firearms, relate to urbanization. Only 2 national peer-reviewed studies have identified basic urbanization differentials in firearm deaths. Both of these studies, however, were limited to very specific subgroups; namely, homicides among teenagers and young adults.12 Although these 2 studies offer
a significant contribution, they only investigate 1 subset of the relationship between urbanization and firearm death.

We know of no peer-reviewed study that has analyzed urban–rural shifts in firearm suicide. Although 1 recent study hypothesized that urban–rural gradients in suicide were related to firearms, this hypothesis was never statistically explored. More important, we know of no peer-reviewed study that has compared urban–rural shifts in firearm suicide to those in firearm homicide. Our study accomplishes this comparison by analyzing US homicides and suicides of all mechanisms, including firearms, with a more detailed categorization scheme of county urbanization and by accounting for other, independent factors that may have influenced the occurrence of intentional firearm deaths over time.

Study Limitations

Although our findings significantly build on previous work, 2 important limitations deserve discussion. The first limitation is that we drew conclusions using only deaths as our outcome of
had all assaults and self-inflicted injuries been analyzed, regardless of survival or death, it is possible that our results might have been different. Then again, no matter how 1-dimensional they are, mortality data continue to be readily available on a national level, and policymakers continue to think of death as an endpoint worthy of prevention. The second important limitation is that we drew conclusions using individual-level data that were aggregated into counties. Conclusions drawn about the county-level risk of firearm death may fail to reflect circumstances at the individual level (an ecological bias) and are best interpreted with caution. We have endeavored to limit such conclusions. In addition, our analyses of death rates at the county level probably suffer from fewer ecological biases than if we had proceeded at the state or regional levels.

Recent trends in migration, educational standards, communications advances, and new transportation systems are making urban and rural populations less and less distinguishable. Despite these trends, the US gun debate continues to be argued between 2 identifiable groups: urban “cosmopolitans” and rural “traditionalists.” This social division has left the debate at an impasse; largely symbolic and unapproachable in any meaningful sense by policymakers. Even with its limitations, our study takes a significant step forward in demonstrating to both sides of this debate that firearm death is a serious public health problem affecting both urban and rural America.

Implications for the Future

By 2010, the Department of Health and Human Services proposes to reduce firearm-related deaths to 4.1 per 100,000 persons, about one-third of the rate we report here. This is a daunting task, requiring firearm injury prevention programs that are globally effective but at the same time, tailored to the needs of specific rural and urban communities. In all types of counties over our study period, but especially the most urban, firearm homicide rates saw far greater reductions than firearm suicide rates. This trend corresponded with the introduction of numerous congressional bills over the same period, 5 to 6 times as many of which dealt in some way with firearm homicide as opposed to firearm suicide. This legislative imbalance between firearm homicide and firearm suicide may indicate a much larger, institutionalized indifference to addressing the leading means of suicide: firearms.

Although the stark reduction in firearm homicide rates (particularly in the largest US cities) over the past decade is a laudable accomplishment, greater investment should be devoted to the prevention of firearm suicide (especially in remote rural communities) to bring about reductions in firearm death rates in general. Such investment might include strategies such as improved prevention and detection of mental health problems; enhanced access to everyday activities, goods, and services that are often not available in isolated areas; and reduced access to the means of suicide, especially firearms, among high-risk populations.

If a two-thirds reduction in firearm-related deaths is to be accomplished by the close of the decade, public health officials should attend to the problem of firearm death as it affects entire states, and not simply urban centers. Moreover, regardless of how insulated they may consider themselves, county health departments should become more aware of the general risks of firearm death as well as the specific types of intentional firearm death, including firearm suicide, that may be prevalent in their communities. Finally, the public’s awareness should be appropriately broadened to think about firearm death as a problem that can affect all types of communities in the United States.

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Contributors
C.C. Branas originated the study, completed the analyses, led the writing of the article, and supervised all aspects of study implementation. M.L. Nance helped originate the study, conceptualized ideas, interpreted findings, and reviewed drafts. M.R. Elliott completed the analyses, conceptualized ideas, interpreted findings, and reviewed drafts. T.S. Richmond conceptualized ideas, interpreted findings, and reviewed drafts. C.W. Schwab conceptualized ideas, interpreted findings, and reviewed drafts.

Human Participant Protection
This study was approved by the University of Pennsylvania institutional review board.

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References